



BRANDING



PRIMARY LOGO



SECONDARY LOGO



LOGOMARK





BLACK LOGOS



CHROME LOGOS



CHROME LOGOS



FontS

Helvetica Neue LT Std 93 Black Extended Oblique

Headlines & Names (+5pt Leading)

OUTLINES - 0.25mm @ 20pt Font size

Helvetica Neue - Medium

Body Text & Descriptions (+5pt Leading)
Example: 20pt Font size = 25pt Leading.

COLOURS

C:100 M:0 Y:0 K:0
R:0 G:174 B:239
HEX: #00AEFF

CYAN

C:0 M:100 Y:0 K:0
R:236 G:0 B:140
HEX: #EC008C

MAGENTA

C:0 M:0 Y:0 K:0
R:255 G:255 B:255
HEX: #FFFFFF

WHITE

C:0 M:0 Y:0 K:100
R:35 G:31 B:32
HEX: #000000

BLACK

CYAN & MAGENTA
GRADIENT

CHROME
GRADIENT



PATTERNS

