



**S CONSTRUCTION
CONTRACTORS LTD**

BRANDING

LOGOS

PRIMARY



SECONDARY



LOGOMARKS

PRIMARY



SECONDARY



Logo choice is dictated by location and use, these are to be used as the primary set of logos. Logomarks are used for customer branding and smaller print and digital use.

LOGOS - B&W

PRIMARY

Q CONSTRUCTION
Q CONTRACTORS LTD

SD CONSTRUCTION
CONTRACTORS LTD

S CONSTRUCTION
S CONTRACTORS LTD

SECONDARY

SD
CONSTRUCTION
CONTRACTORS LTD

S
CONSTRUCTION
CONTRACTORS LTD

LOGOMARKS

PRIMARY



SECONDARY

SDC SD

LOGOS - B&W

PRIMARY

**SD CONSTRUCTION
CONTRACTORS LTD**

**SD CONSTRUCTION
CONTRACTORS LTD**

**SD CONSTRUCTION
CONTRACTORS LTD**

SECONDARY

SD
CONSTRUCTION
CONTRACTORS LTD

SD
CONSTRUCTION
CONTRACTORS LTD

LOGOMARKS

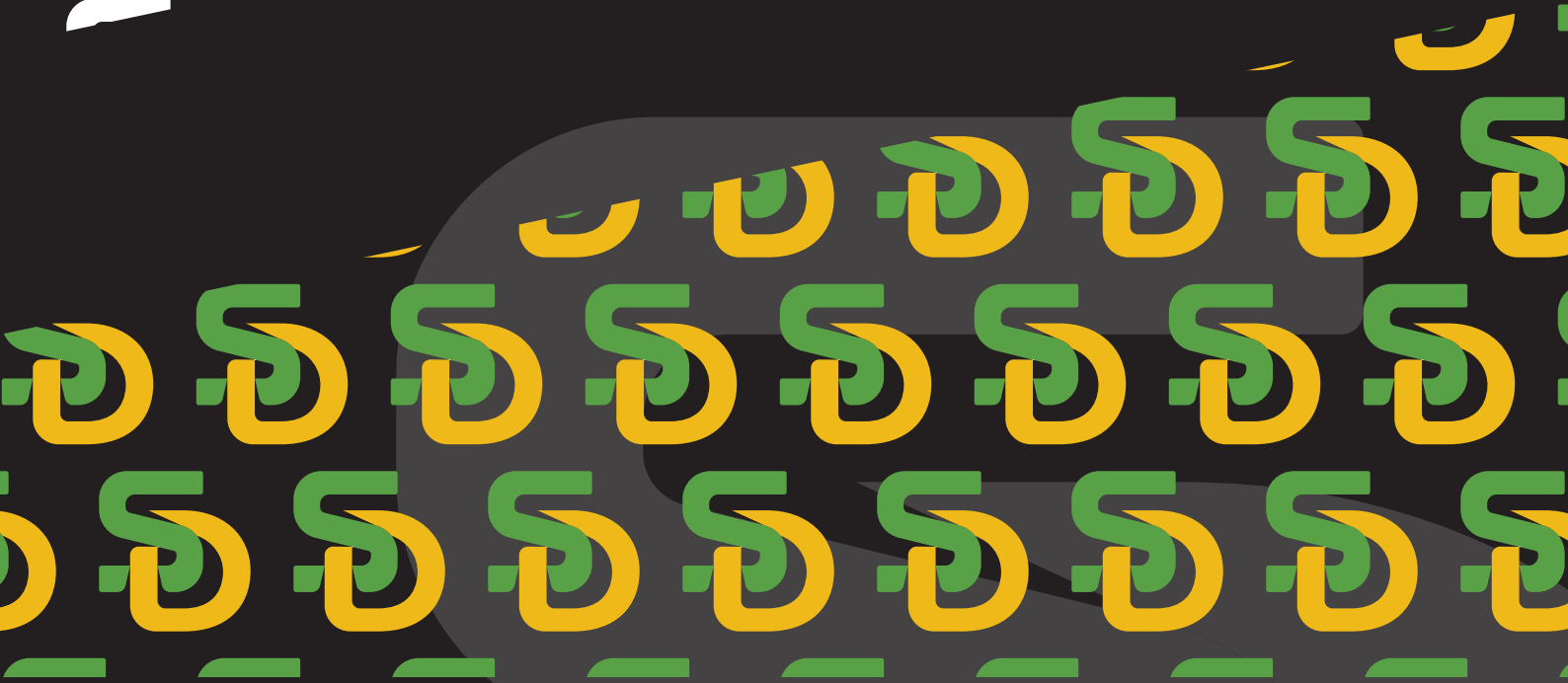
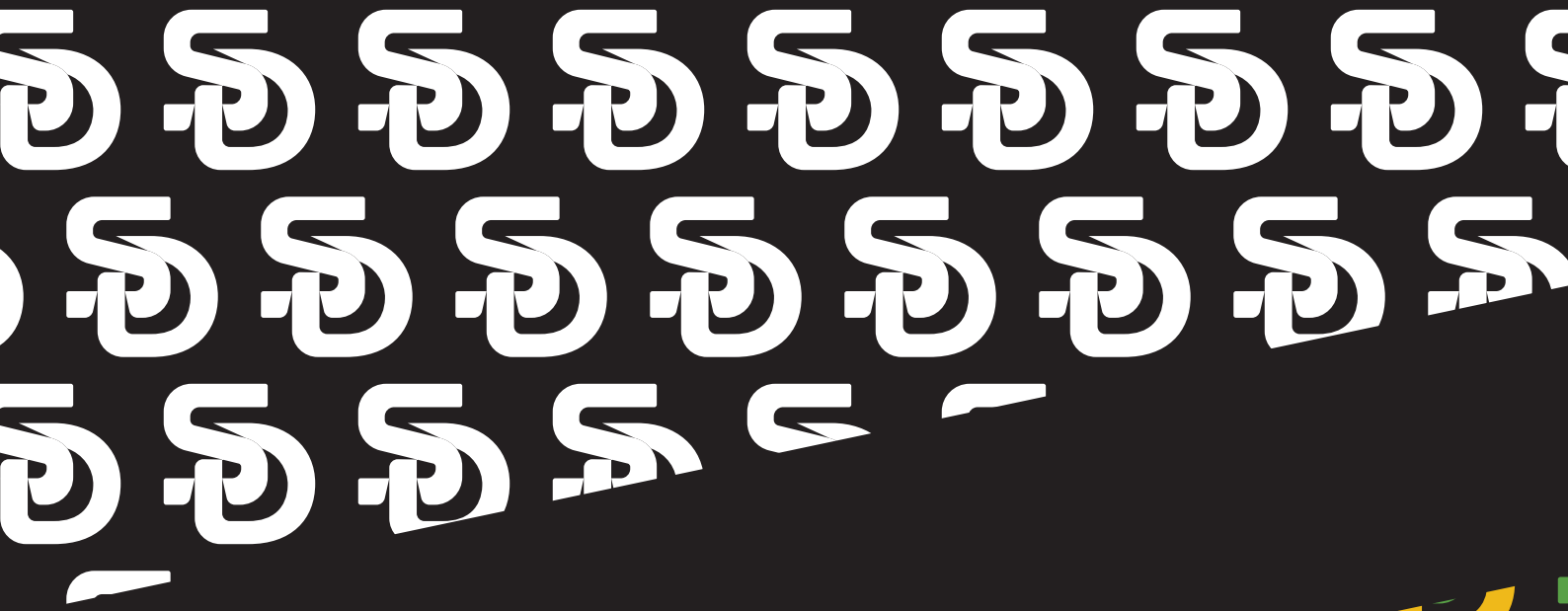
PRIMARY



SECONDARY

SDC SD

PATTERNS



Patterns are for visual placement where blank areas may need to be branded or filled. Usually as part of signage and vehicle sign-writing.

FONTS

TITLES & HEADINGS

BICYCLETTE - BOLD

BODY TEXT

BICYCLETTE - LIGHT

Leading for both fonts will be +5pt to the size of the font.

Example: 15pt body will have a 20pt leading.

LOGO-FONT

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The logo is a custom version of Bicyclette and is intended just for logo use to signify boldness of construction.

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CONRADS

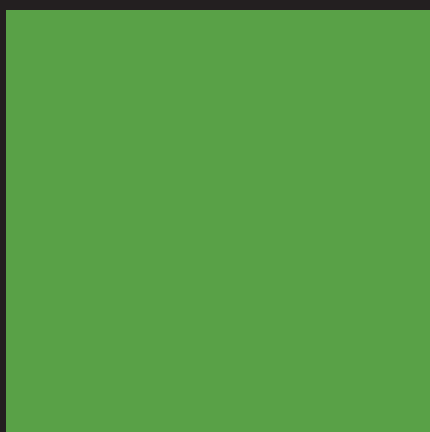
CONRADS - ARE THE CUSTOM LETTERS

COLOURS



**CONSTRUCTION
EQUIPMENT**

**C:6 M:27 Y:100 K:0
R:239 G:185 B:29
HEX: EFB91D**



**EXPERTISE
ENERGY
PROFESSIONALISM**

**C:70 M:15 Y:98 K:2
R:107 G:158 B:82
HEX: 6B9E62**



**PROFESSIONALISM
& CONSTRUCTION**

**CONSTRUCTION
CONTRACTORS LTD**