

SM



STEADMILLS
GLAZING SOLUTIONS

BRANDING

LOGO COLLECTION - DARK

PRIMARY



SECONDARY



LOGOMARK



SYMBOLS



ALTERNATE



LOGO COLLECTION - LIGHT

PRIMARY



SECONDARY



LOGOMARK



SYMBOLS



ALTERNATE



LOGO COLLECTION - DARK
(WHITE)

PRIMARY



SECONDARY



LOGOMARK



SYMBOLS



ALTERNATE



LOGO COLLECTION - LIGHT
(BLACK)

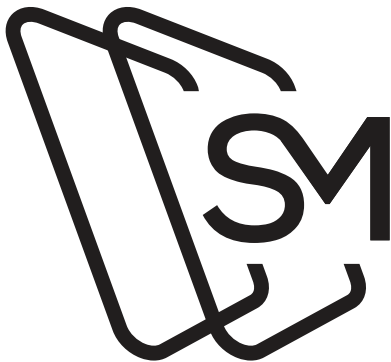
PRIMARY



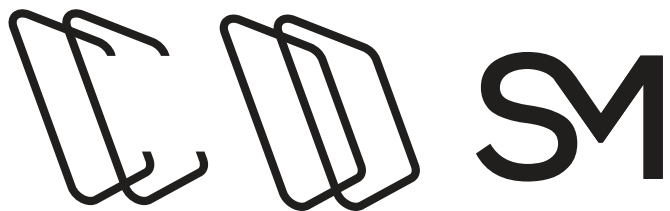
SECONDARY



LOGOMARK



SYMBOLS



ALTERNATE



NEXA BLACK

NEXA BOLD

TITLES & HEADINGS
TRACKING - 0
LEADING - FONT SIZE

SUB-TITLES

TRACKING - 310

LEADING - +4PT TO FONT SIZE

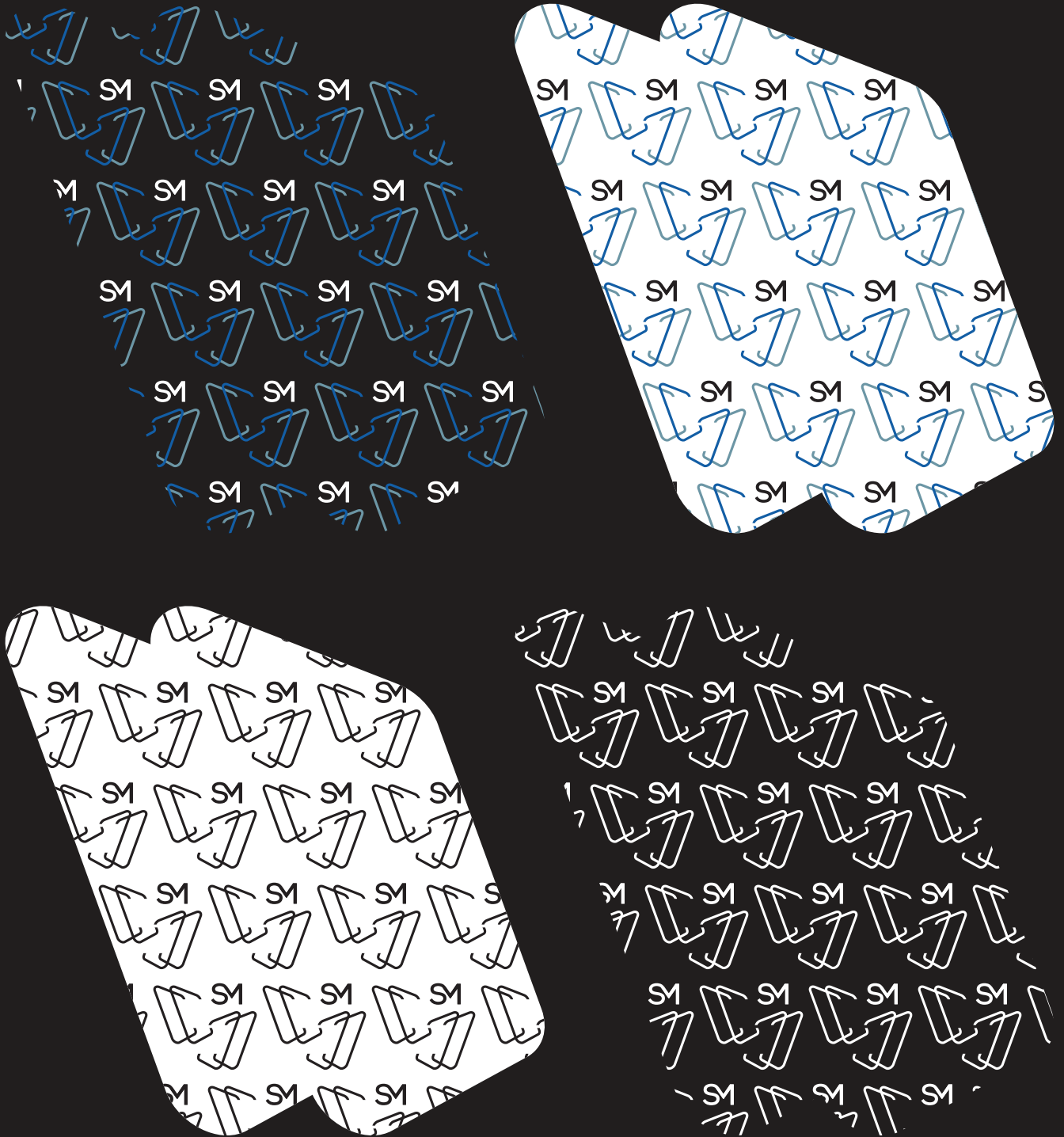
PARAGRAPHS

TRACKING - 1/4 OF FONT SIZE (PT)

LEADING - +5PT TO FONT

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PATTERNS - VISUALS



COLOURS - VISUALS



WHITE

C:0 M:0 Y:0 K:0

R: 255 G:255 B:255



GLASS BLUE

C:61 M:31 Y:29 K:1

R: 107 G:150 B:165



FRESH BLUE

C:94 M:68 Y:5 K:0

R: 42 G:92 B:159